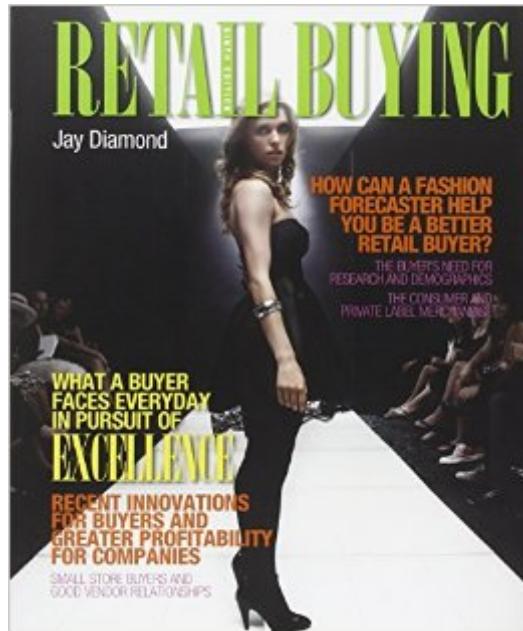


The book was found

Retail Buying (9th Edition) (Fashion Series)



Synopsis

Retail Buying, Ninth Edition, is known for its clear depiction of retail buying, reflecting what buyers face every day in their pursuit of excellence. Focusing on the changes in today's market, the book addresses topics such as diverse ethnicities and the nuances of purchasing abroad. Contemporary market considerations are highlighted throughout, including chapters on buying for discount operations, using the Internet for product procurement, and methods of analyzing customer demand. With a host of end-of-chapter materials and visual aids, this book will effectively prepare you for your role as a professional retail buyer.

Book Information

Series: Fashion Series

Paperback: 384 pages

Publisher: Pearson; 9 edition (January 14, 2012)

Language: English

ISBN-10: 0132179350

ISBN-13: 978-0132179355

Product Dimensions: 8.9 x 0.6 x 10.8 inches

Shipping Weight: 1.8 pounds (View shipping rates and policies)

Average Customer Review: 4.5 out of 5 stars (See all reviews) (2 customer reviews)

Best Sellers Rank: #725,679 in Books (See Top 100 in Books) #175 in Books > Textbooks > Humanities > Design #194 in Books > Business & Money > Processes & Infrastructure > Purchasing & Buying #4171 in Books > Arts & Photography > Decorative Arts & Design

Customer Reviews

It's not the best written textbook I've come across. For having paid over \$50 for the book, I was expecting far better quality. The cover is in color while the inside pages are thin newsprint in black and white. If you need it for a class, you have to have it.

It's a book for college course. Nothing else to say.

[Download to continue reading...](#)

Retail Buying (9th Edition) (Fashion Series) Retail Buying: From Basics to Fashion (3rd Edition)

Retail Buying: From Basics to Fashion, 4th Edition Retail Buying: From Basics to Fashion Logistics and Retail Management: Emerging Issues and New Challenges in the Retail Supply Chain Fashion

Logistics: Insights Into the Fashion Retail Supply Chain Back to the 80s: 1980s Fads and Fashion Coloring Book: Adult Coloring Books Fashion, 80s Coloring Book, 1980s Coloring Book, Fashion Coloring Book ... Fashion Coloring Book for Adults) (Volume 1) Mathematics for Retail Buying Mathematics for Retail Buying: Bundle Book + Studio Access Card Retail Product Management: Buying and merchandising Nolo's Essential Guide to Buying Your First Home (Nolo's Essential Guidel to Buying Your First House) Real Estate: 25 Best Strategies for Real Estate Investing, Home Buying and Flipping Houses (Real Estate, Real Estate Investing, home buying, flipping houses, ... income, investing, entrepreneurship) Fashion Entrepreneurship: Retail Business Planning Fashion: From Concept to Consumer (9th Edition) Fashion Buying: From Trend Forecasting to Shop Floor (Basics) Retail Development (Development Handbook series) FASHION TRENDS:London Look Of the 60's: COLORING BOOK (Fashion Trends: Series) (Volume 1) 60s Fashion: Vintage Fashion and Beauty Ads (Taschen Icon Series) Retail Management: A Strategic Approach (12th Edition) The Fashion Designer Survival Guide, Revised and Expanded Edition: Start and Run Your Own Fashion Business

[Dmca](#)